

YOU ARE INVITED

July 21, 2009 • New York City, NY
9:30 a.m. – 4:00 p.m.

Innovation in **EMPLOYEE ENGAGEMENT SEMINAR**

Engaging Your Workforce During A Recession

Kenexa® is pleased to invite you to our complimentary Innovation in Employee Engagement Seminar. During this event, we will examine innovations in Employee Engagement with groundbreaking research, company case studies, expert thought leadership and survey best practices.

Keynote Presentations

A Watched Pot Doesn't Boil (Actually, It Does)

Matthew Valenti, Ph. D., Senior Director, Talent Management, Starwood

Changing culture is a long-term commitment, but business patience often wants immediate results. We'll review how applied measurement helps set expectations, direct people where to look for progress and aligns leaders to keep culture included in business planning, even during difficult economic times.

Engaging Today's Workforce

Jack W. Wiley, Ph. D., Executive Director, Kenexa Research Institute

Dr. Wiley will reveal the leadership and management practices for driving employee engagement and reaching performance targets during the current global economic crisis. Special attention will be given to the top 10 drivers of engagement for the U.S. workforce. This presentation will draw upon results from the recently conducted 2009 WorkTrends™ study.

Understanding Employee Confidence In Today's Environment

Jeffrey Saltzman, M.A., Principal, Kenexa

Mr. Saltzman will explore the relationship between the current economic conditions and Employee Confidence in the 12 largest economies globally. Discover how your organization can respond to the dynamic environment in which it operates and drive performance in the turbulent economic environment.

Event Location

New York Marriott Marquis
1535 Broadway
New York, NY, 10036
Unites States

Registration and Contact

To register for this event, please email matt.jordan@kenexa.com

Kenexa®

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