

YOU ARE INVITED  
16 July, 2009 • Toronto, Canada  
9:30 a.m. – 4:30 p.m.

# Innovation in **EMPLOYEE ENGAGEMENT SEMINAR**

## Engaging Your Workforce During A Recession

Kenexa® is pleased to invite you to a complimentary Innovation in Employee Engagement Seminar. During this event, we will examine innovations in Employee Engagement with ground-breaking research, company case studies, expert thought leadership and survey best practices.

### **Keynote Presentations**

**Maple Leaf Foods: Our Employee Engagement Survey Experience**  
Laura Strickler, Director, Leadership Development, Maple Leaf Foods

Ms. Strickler will share the experiences Maple Leaf Foods have gone through to make the most of their company-wide employee survey. Learn the techniques that Maple Leaf has implemented to maximize its employee survey data.

### **Engaging Today's Workforce**

Jack W. Wiley, Ph. D., Executive Director, Kenexa Research Institute

Dr. Wiley will reveal the leadership and management practices for driving employee engagement and reaching performance targets during the current global economic crisis. Special attention will be given to the top 10 drivers of engagement for the Canadian workforce. This presentation will draw upon results from the recently conducted 2009 WorkTrends™ study.

### **Understanding Employee Confidence in Today's Environment**

Jeffrey Saltzman, M.A., Principal, Kenexa

Mr. Saltzman will explore the relationship between the current economic conditions and Employee Confidence in the 12 largest economies globally. Discover how your organization can respond to the dynamic environment in which it operates and drive performance in the turbulent economic environment.

### **Event Location**

Toronto Marriott Downtown Eaton Centre  
525 Bay Street  
Toronto, Ontario M5G 2L2  
Canada

### **Registration and Contact**

To register for this event, please email [matt.jordan@kenexa.com](mailto:matt.jordan@kenexa.com)